

Redefine Your Animal Care with HoofStrong UNITE.

Modern hoof bath systems
for dairies of any size.



FREE equipment and a custom installation. Backed with unrivaled service.



Eliminate chemical handling to help create a safer work environment.



More consistent hoof care allows you to see results within weeks!



Delivers a proprietary liquid hoof bath solution that can be used just 3 to 4 days a week. Combines the effectiveness of formaldehyde, copper and zinc for optimum hoof hygiene and easier on-farm storage.

PENCIL IN MORE PROFIT

For a **260**-cow dairy, just **57** lame cows can cost more than **\$19,000** in treatment costs and lost productivity.*

HoofStrong UNITE is a modern hoof bath system that puts improved health — and reduced costs — within reach for every operation.



* Based on \$336.91 average cost per lameness case and an average incidence of 22% lameness on small- to medium-sized dairies.



Start the conversation with a free hoof care audit!
Call 1-888-800-5898 or visit hoofstrong.com

Specialty Sales

CASE STUDY

Make hoof bath management easier for the whole family.



HoofStrong®

Improvements at GC Acres in East Aurora, N.Y., benefit the whole family. That's because the farm is operated by Dan Gerhardt and his two sons. Plus, his daughter handles morning milking at their 300-cow dairy, which milks three times a day with the help of family and a few hired hands.

In the past few years, the farm invested in improvements such as stall renovations and new concrete. The upgrades were part of an overall effort to improve herd health and productivity.

"Lameness can be a challenge from time to time," says Dalton Gerhardt, who focuses on reproduction and herd health for the operation. "The cows stay decent with whole herd trims every four months or so. I want to keep the herd moving as well as I can."

Gerhardt notes it's hard to find specialists in the area for emergencies. That makes it a priority to focus on prevention of lameness, especially heel warts and abscesses.

Winter challenges

The footbath at GC Acres is located outdoors, which prevents use during the coldest winter weeks due to ice. That makes winter a tricky time for hoof care.

In the past, Gerhardt used formaldehyde hoof baths but found the maintenance to be cumbersome.

"I don't like using formaldehyde myself," he says. "It's not something I want to use when our team has to worry about the storage and disposal."

Gerhardt moved to using bagged copper in a hoof bath solution up to three times a week, which was costing him about \$100 a day. In addition, it required storing a palette on the farm to take advantage of market prices for buying in bulk.

Moving to a modern hoof bath solution

His neighbor recommended moving to a modern hoof bath solution: The HoofStrong Unite system.

"It's all intact, and I don't have to deal with the solution at all," Gerhardt says. "I just throw a valve, and we're good! We switch out drums in a controlled environment, so I don't have to worry about my sister or one of my hired hands touching the solution."

The HoofStrong Unite system was able to connect to the existing hoof bath. The only change was a new lever installed on the parlor wall.

"We're able to kick it on and go," Gerhardt says. "I don't have to worry about the consistency of the bath. Now, I can get anybody to run the footbath!"



Dan Gerhardt and his HoofStrong Unite system.

Get a FREE hoof care audit and FREE equipment!

Visit [HoofStrong.com](https://www.hoofstrong.com) to get started.



Start the conversation with a free hoof care audit!
Call 1-888-800-5898 or visit [hoofstrong.com](https://www.hoofstrong.com)

Specialty Sales